

# 2022 RUGBY LEAGUE SPONSORSHIP PROPOSAL

KELLYVILLE BUSHRANGERS JUNIOR RUGBY LEAGUE CLUB



# JOIN A **WINNING** TEAM IN 2021

## The “*Bushrangers*”

The Kellyville Bushrangers JRLFC was founded in 1996 by a few people who had a vision to create a club for everyone irrespective of ability and background, and for over 25 years many dedicated volunteers and sponsors have contributed to the execution of our mission statement and vision:

*At Kellyville Bushrangers we are an inclusive club who welcome’s everyone of all abilities with open arms we are “Everyone’s Club”. We aim to provide a safe, fun, and learning environment to every child and young person for them to grow and flourish through the game we love.*

The club continues to develop and Kellyville Park our home ground will undergo the biggest facility expansion in 2021 which is funded by Hills Shire Council. Kellyville Park has become the home ground of the Parramatta Eels NRL Club as of 2020. To say we are excited to be included in the biggest expansion in the rugby league community is an understatement as our club will have the ability to add value to more people for many years to come.

## Club Profile

In 2021 the Bushrangers fielded 25 Rugby League Teams, with three teams making finals berths.

**We are forecasting the club will have further growth in the 2022 season and field a minimum of 30 teams.**

- Over 400 junior and senior Rugby League players
- More than 1,000 players, officials, and parents
- NSWRL A Grade Team
- Player and Club Coaches in the Parramatta Representative Pathway

### Key Numbers & Facts to Think About

- 500 jersey/shirts with brand exposure
- Over 2,000 officials, parents and extended families reached through brand awareness.
- Marketing and Advertising through Club Website and Social Media Forums

## Current Projects

We are excited to move into 2022 as the club have many new and exciting programs. Due to the success of the Mini Clinic and women's program these will continue and expand in 2022. We will launch our Bushrangers Academy in 2022 which is a pathway for all our rising athletes. Other programs are as follows:

- Mini Clinic
- Bushrangers Academy
- The continued growth of Women in League Program
- Addition of 4 further teams into the club
- Coaching Development Plan

In 2021 the redevelopment and expansion of Kellyville Park will commence. The club will become beneficiaries of the biggest renovations in the Rugby League Community once completed. The key components of the redevelopment are as follows:

- Provision of a Centre of Excellence – the Centre of Excellence will initially be a temporary facility
- Delivery of 4 full size rugby league fields inclusive of upgraded floodlighting, new irrigation, and drainage
- Extension of the current field 7
- Construction of new car parking
- Provision of new amenities buildings

<https://www.thehills.nsw.gov.au/Building/Major-Plans-on-Exhibition/Major-Plans-Archive-2019/Draft-Landscape-Master-Plan-%E2%80%9393-Kellyville-Park>



Team Name: **kELLYVILLE U14s**  
**RAGLAN PLAYING JERSEY**

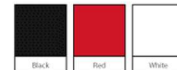


**OUTLINE:**

- FULLY SUBLIMATED - 100% Polyester
- HYDROTEK: WRS9008
- Self Fabric Cuff - RED
- Sinalli Main and Side Seam Woven Label

**NUMBERS FONT:**

- NRL
- COLLAR:**
- Back Collar Self Fabric - WHITE
  - Front Small Piece - RED



## Return of Investment

The benefits available to you as a sponsor with the Bushrangers Club are recoverable and aim to:

- Maximise returns on investment
- Increase business growth
- Increase brand awareness at the club and in the community.
- Build a positive relationship in the community.

The benefits sponsors will enjoy are:

- Involvement in the community
- Confidence that sponsors will make a difference
- Sponsorship that is tax effective

In turn your investment will ensure Kellyville Bushrangers Sports Club continues to operate and expand whilst providing an opportunity to develop the potential of our local junior rugby league players now and in the future.

## SELECT AN OPTION FOR YOUR BUSINESS

### BLACK PLATINUM SPONSOR

From \$20,000.00 (Ex GST)

- Front of Jersey – Junior Teams
- Front of training shirt – Junior Teams
- Logo on Officials Shirts – Coach/Trainer/Manager
- Business logo on Media Board
- Ground Signage – 4 x Signs
- Signage at all events
- Logo on Club Website & social media platforms
- Player of the Week Trophies
- Framed Jersey
- 2 x Training Shirt
- 2 x Club Polo
- Guest invitations to Club Functions
- 1 Year advertising on Club Website and social media platforms

### RED DIAMOND SPONSOR

From \$10,000.00 (Ex GST)

- Back of Jersey – Junior Teams
- Back of training shirt – Junior Teams
- Logo on Officials Shirts – Coach/Trainer/Manager
- Business logo on Media Board
- Ground Signage – 2 x signs
- Signage at all events
- Logo on Club Website & social media platforms
- Framed Jersey
- 2 x Training Shirt
- 1 x Club Polo
- Guest invitations to Club Functions
- 1 Year advertising on Club Website and social media platforms

### SILVER DIAMOND SPONSOR

From \$7,000.00 (Ex GST)

- Front of Shorts – Junior Teams
- Back of training shirt – Junior Teams
- Logo on Officials Shirts – Coach/Trainer/Manager
- Business logo on Media Board
- Ground Signage – 2 x signs
- Signage at all events
- Logo on Club Website & social media platforms
- 2 x Pair of Shorts
- 2 x Training Shirt
- Guest invitations to Club Functions
- 1 Year advertising on Club Website and social media platforms

### BLUE DIAMOND SPONSORSHIP

From \$5,000.00 (Ex GST)

- Back (Bottom) of shorts – Junior Teams
- Business logo on training shirt
- Business logo on a team backpack
- Business logo on Media Board
- 1 x Pair of Shorts
- 2 x Training Shirt
- Guest invitations to Club Functions
- 1 Year advertising on Club Website and social media platforms

## **TEAM SPONSORSHIP** From \$2,000.00 (Ex GST)

- Back of team jersey
- Business logo on training shirt
- Business logo on team backpack
- 1 x Jersey
- 1 x Training Shirt
- Guest invitations to Club Functions
- 1 Year advertising on Club Website and social media platforms

## **SLEEVE SPONSOR** From \$1,500.00 (Ex GST)

- Sleeve of jersey – Junior Teams
- Business logo on training shirt
- Business logo on Media Board
- 1 x Jersey
- 1 x Training Shirt
- Guest invitations to Club Functions
- 1 Year advertising on Club Website and social media platforms

## **OFFICIALS SHIRT SPONSOR** From \$2,000.00

- Logo on Officials Shirts – Coach/Trainer/Manager
- Logo on back of training shirt
- Business logo on Media Board
- 2 x Training Shirt
- Logo on Club Website & social media platforms

## **CLUB CLINIC SPONSOR** From \$1,500.00 (Ex GST)

- Logo and players shirts
- Business logo on Media Board
- Logo on Club Website & social media platforms

## **TRAINING SHIRT SPONSOR** From \$1,000.00

- Logo on training shirt
- 1 x Training Shirt
- Logo on Club Website & social media platforms

## **JOIN THE BUSHRANGERS TODAY**

**EXPRESSION OF INTEREST ON THE ABOVE PACKAGES  
OR FOR FURTHER INFORMATION ABOUT HOW WE CAN  
CUSTOMISE A PACKAGE FOR YOU. PLEASE CALL US  
WE WOULD LOVE TO CHAT WITH YOU!!**

Vanessa Wallace or Charlotte Henry

0418 609 629

0460 828 866



## EXPRESSION OF INTEREST

I am interested in becoming a valued sponsor of Kellyville Bushrangers Football Club.

I would like to discuss my interest in the following package(s):

(Select one or multiple options)

- Black Platinum Sponsor  from \$20,000 (Ex GST)
- Red Diamond Sponsor  from \$10,000 (Ex GST)
- Silver Diamond Sponsor  from \$7,000 (Ex GST)
- Blue Diamond Sponsor  from \$5,000 (Ex GST)
- Team Sponsor  from \$2,000 (Ex GST)
- Sleeve Sponsor  from \$1,500 (Ex GST)
- Club Clinic Sponsor  from \$1,500 (Ex GST)
- Officials Shirt Sponsor  from \$2,000 (Ex GST)
- Training Shirt Sponsor  from \$1,000 (Ex GST)

Please email Charlotte & Vanessa – [sponsorship@thebushrangers.com.au](mailto:sponsorship@thebushrangers.com.au)

|               |  |
|---------------|--|
| Company Name  |  |
| Contact Name  |  |
| Mobile Number |  |
| Email Address |  |

## Select an option now for SENIOR Team

### PLATINUM SPONSOR

From \$6,000 (Ex GST)

- Front of Jersey
- Front of Senior Training Shirt
- Ground Signage – 1 x Sign
- Signage at all events
- Logo on Club Website & social media platforms
- 1 x Framed Jersey
- 1 x Training Shirt
- Guest invitations to Club Functions
- 1 Year advertising on Club Website and social media platforms

### GOLD SPONSOR

From \$4,000 (Ex GST)

- Back of Jersey
- Back of Senior Training Shirt
- Ground Signage – 2 x signs
- Signage at all events
- Logo on Club Website & social media platforms
- 1 x Framed Jersey
- 1 x Training Shirt
- Guest invitations to Club Functions
- 1 Year advertising on Club Website and social media platforms

### BRONZE SPONSOR

From \$1,500.00 (Ex GST)

- Logo on sleeve of Senior Jersey
- Logo on back of Senior Training Shirt
- 2 x Training Shirt
- Guest invitations to Club Functions
- 1 Year advertising on Club Website and social media platforms

### TRAINING SHIRT SPONSOR

From \$1,000.00

- Logo on training shirt
- 1 x Training Shirt
- Logo on Club Website & social media platforms
- 1 Year advertising on Club Website and social media platforms

## JOIN THE **BUSHRANGERS** TODAY

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OR FOR FURTHER INFORMATION ABOUT HOW WE CAN  
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- Gold Sponsor  from \$4,000
- Bronze Sponsor  from \$1,500
- Training Shirt Sponsor  from \$1,000

Please email Charlotte & Vanessa – [sponsorship@thebushrangers.com.au](mailto:sponsorship@thebushrangers.com.au)

|               |  |
|---------------|--|
| Company Name  |  |
| Contact Name  |  |
| Mobile Number |  |
| Email Address |  |